



saturday

JULY 9, 2022 GEORGIA YEARBOOK EXPO

<p>9:00 - 9:30 AM</p>	<p>FLYING'S SCARY AT FIRST! AUDITORIUM</p> <p>FLY UP HERE // door prizes, yearbook cheer — megan, kacie, natalie, & gwen NEED FOR SPEED // pro tips and time-saving tricks FLYING'S SCARY AT FIRST // scuba, scuba doo — dan FLY GUIDE // announcements & instructions — megan, kacie, natalie, & gwen</p>
<p>9:30 - 11:30 AM</p>	<p>LET IT FLY! CAFETERIA</p> <p>NEW ADVISERS — Group up with Dan, Natalie, and Kacie in the choir room for a Q&A and to debrief. Bring your own coffee! EVERYBODY — Work on a variety of tasks to get a head-start on your year —see some ideas below! Instructors will circulate to assist you.</p> <div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p>goals & priorities</p> <ul style="list-style-type: none"> <input type="checkbox"/> Write goals for your personal well-being — As individuals taking on a big project, what are your personal goals for health, wellness, managing stress? <input type="checkbox"/> Write goals for your book — content, design, coverage, etc. <input type="checkbox"/> Write goals for your productivity — starting each class, ending each class, working as a team, meeting deadlines, etc. <input type="checkbox"/> Write goals for your staff — staff culture, celebrating birthdays and accomplishments, expressing gratitude, resolving conflict, being resourceful, etc. <input type="checkbox"/> Write goals for your budget — book sales, ad sales, fund-raisers <input type="checkbox"/> Set priorities — establish your guiding principles to help you decide what to cut if you run out of time or get overwhelmed <p>theme & design</p> <ul style="list-style-type: none"> <input type="checkbox"/> Finalize the visual/verbal aspects of your theme <input type="checkbox"/> Choose and activate your fonts in eDesign <input type="checkbox"/> Choose, create, and name your CMYK blends <input type="checkbox"/> Create character styles <input type="checkbox"/> Design your cover and endsheets <input type="checkbox"/> Design your theme pages — opening, closing, dividers <input type="checkbox"/> Write your opening and closing copy <input type="checkbox"/> Brainstorm mod ideas and design them <input type="checkbox"/> Create your folio <input type="checkbox"/> Create your style guide <input type="checkbox"/> Create checklists for finalizing & editing layouts </div> <div style="width: 48%;"> <p>planning & organization</p> <ul style="list-style-type: none"> <input type="checkbox"/> Plan your year <input type="checkbox"/> Create a production plan with mini deadlines <input type="checkbox"/> Plan parties, celebrations, and bonding opportunities. <input type="checkbox"/> Plan class procedures and routines <input type="checkbox"/> Write staff responsibilities — define roles & task lists <input type="checkbox"/> Decide how to delegate work <input type="checkbox"/> Create to-do lists and checklists <input type="checkbox"/> Decide how/when to cover YBK & eDesign curriculum <input type="checkbox"/> Decide how to assess work and issue grades <input type="checkbox"/> Write your syllabus <p>technology & marketing</p> <ul style="list-style-type: none"> <input type="checkbox"/> Create usernames/passwords for your eDesign staff <input type="checkbox"/> Setup eDesign (see the PDF guide in eDesign's Help menu) <input type="checkbox"/> Practice using eDesign and Canva <input type="checkbox"/> Setup eShare. <input type="checkbox"/> Explore www.myHJYearbooks.com <input type="checkbox"/> Set up your book sales in eBiz <input type="checkbox"/> Set up your ad sales; create OAC styles if applicable <input type="checkbox"/> Create a promotional campaign for the year <input type="checkbox"/> Order supplies to promote book sales and/or ad sales <input type="checkbox"/> Create a calendar for Send&Sell reminders for the year <input type="checkbox"/> Write all the Send&Sell messages and put them S&S </div> </div>
<p>11:30 AM - 12:00 PM</p>	<p>WHY WALK WHEN YOU CAN FLY! AUDITORIUM</p> <p>FLY UP HERE // yearbook cheer, door prizes, announce photo scavenger hunt winners — dan, megan, kacie, natalie, & gwen HIGH FLYERS // extended photography showcase — jonah & brian NEED FOR SPEED // parting words — katy, carrie, dan, & murdoce FLY GUIDE // parting announcements — megan, kacie, natalie, & gwen FLY LIKE AN EAGLE // closing video — created by jonah & brian (thanks so much, guys!) FLY AWAY HOME // good-bye, friends! happy yearbooking! — megan, kacie, natalie, & gwen</p>

COVER DESIGN WITH MICHAEL // ROOM FIVE
michael

COVER DESIGN WITH REGGIE // ROOM SIX
reggie

COVER DESIGN WITH DARREN // ROOM SEVEN
darren

CONSULT WITH KATIE // CHOIR ROOM
katie merritt

WORK WITH EXPO STAFF // CAFETERIA
all our expo staff members



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TAKE FLIGHT!
COVER DESIGN // michael

9:30 AM SECKINGER
10:30 AM SUGAR HILL

5

TAKE FLIGHT!
COVER DESIGN // reggie

9:30 AM ALLIANCE AI
10:30 AM CEDARTOWN

6

TAKE FLIGHT!
COVER DESIGN // darren

9:30 AM NFHS
10:30 AM EFHS

7

8

CAFETERIA

9:30 - 11:30 AM

LET IT FLY!

STAFF WORK TIME // expo staff will circulate to assist

Please be mindful that all participants would like assistance from instructors and reps, so please limit yourself on the duration of time you consult with an staff member. Don't hold them too long at one time, and please allow them to move on when they need to do so.

CHOIR ROOM

FLIGHT SCHOOL
ADVICE FROM AN ENTHUSIAST// katie merritt

9:30 AM EAST FORSYTH HIGH SCHOOL
10:30 AM ALLIANCE ACADEMY

BAND ROOM

10 AM
PREFLIGHT PLAN
NEW ADVISER HUDDLE UP // dan, natalie, kacie

AUDITORIUM

9 AM
FLYING'S SCARY AT FIRST! // expo staff

11:30 AM
WHY WALK WHEN YOU CAN FLY // expo staff